

WHAT IS CLAIMED IS:

1. A method comprising:
  - creating a presentation on a web site;
  - imbedding an identification linked to said web site on a media other than a computer readable disk;
  - attaching said media to a physical object;
  - delivering said physical object to a recipient; and
  - reading said identification and accessing said web site.
2. The method of claim 1 wherein said media is a paper clip.
3. The method of claim 1 wherein said media is a paper with an adhesive side for attaching to said physical object.
4. The method of claim 1 wherein said media is a card.
5. The method of claim 1 wherein said reading is performed with a smart card reader.
6. The method of claim 1 wherein said reading is performed with a bar code scanner.
7. A computer readable media comprising computer readable instructions for:
  - detecting an activating input from a reader;
  - reading an identification code corresponding to a web site;
  - identifying said identification code as a composer identification code associated with said computer readable instructions or as a recipient identification code;
  - for a composer identification code, initiating an accessing of said web site for the loading of a presentation on said web site;
  - for a user identification code, accessing a web site identified by said identification code for reading of said web site.
8. A method comprising:
  - providing a media to a user;
  - accessing a web site and providing to said web site information from said media;

5 providing presentation space on said web site associated with information on  
6 said media;  
7 providing a presentation from said user to said web site for storage in said  
8 presentation space; and  
9 retrieving said presentation from said presentation space upon subsequent  
10 provision to said web site of said information on said media.

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